

**MINUTES OF THE BOARD OF DIRECTORS MEETING
WILSHIRE CENTER BUSINESS IMPROVEMENT CORPORATION
A CALIFORNIA NONPROFIT CORPORATION**

A meeting of the Board was held on April 23, 2015 at Hotel Normandie LA - Eisen Room, 605 S Normandie Ave, Los Angeles, California for the purpose of transacting all proper business of the corporation and of the Advisory Board for the Wilshire Center Business Improvement District.

The meeting was called to order. Written notice of this meeting was sent or personally delivered to all Directors of record on the books of the corporation at such time and with such contents as required by the Bylaws of the corporation. Board members present were Niall Kelly, Paul Kim, Jimmy Han, and Curtis Pandes.

The minutes from the last meeting were reviewed and approved.

The Board Report was reviewed.

Presentation by Curtis Pandes of the Line Hotel provided an update on the Wilshire Center/Koreatown Familiarization (FAM) tour scheduled for May 7th. The FAM tour will expose attendees (bloggers, media professionals, governmental representatives, etc.) and the Los Angeles Concierge Association to local businesses, bars, and restaurants. The tour will also raise awareness of the Wilshire Center/Koreatown neighborhood of Los Angeles as the place to visit, entertain and explore.

Presentation by Captain Vito Palazzolo of the Los Angeles Police Department Olympic Division provided an update on their programs. He expressed how BIDs have been and is instrumental in turning around the different areas of our City. He appreciates what WCBID has accoplice and the help the BID's security officers provide to the community and the Olympic Division. Captain Julian Melendez stated that board members are free to email him with their concerns and issues.

Jimmy discussed the possibility of have a farmers market within the District. The Board agreed to explore that possibility. Paul will look into the use of the parking lot at 3600 Wilshire. Mike would report back to the Board about the setting up of a farmers market.

The next board meeting will be held on July 23 12:00 noon.

There being no further business, the meeting was adjourned.

Mike Sarebanha as Secretary